



West Michigan giving guidelines

We've focused our corporate contributions so we can measure our impact on society in a meaningful way. That's why we launched the One by One Campaign for Children. One by One rallies the resources of the entire Amway family – our Business Owners, employees, affiliates and customers – to make a difference in the lives of children in the communities where we do business, all around the world.

Giving Focus

We favor groups and programs that have a direct, real and lasting impact on the quality of children's lives, especially those who are disadvantaged or disabled. Amway welcomes requests to support programs that help children, particularly in the areas of health and human services, education, and arts and culture. We may consider requests outside these areas, but all requests should be designed to offer children the resources they need to LIVE (basic needs), ACHIEVE (building potential), LEARN (education)—and of course—PLAY (having fun).

Geographic focus

In the United States, Amway concentrates its support in the communities near our corporate headquarters in Ada, Michigan, Buena Park and Lakeview, California, and our service centers in Washington, Georgia, Texas and Hawaii. Our global markets, in more than 80 countries and territories, also support One by One programs in their communities. For more information on grants outside the United States, [contact](#) the representative in your market.

Volunteer projects

Consistent with Amway's culture of sharing resources with our community, we have a workforce that seeks opportunities to engage in volunteering. Whether it's a half-day or full-day clean up project, mentoring, serving on boards or offering specialized consulting, our employees connect in many ways with our One by One partners. Nonprofit organizations in West Michigan may request volunteers for projects by contacting Dawnlynn Suttorp at 616.787.6986 or dsuttorp@amway.com.

What we do not fund

We do not provide cash or in-kind support to:

- Individuals seeking personal help, travel support, scholarships or loans;
- School athletic teams, bands or choirs;
- School publications and advertisements;
- Religious projects, when funding is used for primarily religious purposes;
- Sport fundraising events (golf outings, etc.).

Grant application process

Please limit applications to one per year. We review all requests on an ongoing basis and respond in writing, usually within 60 days. Materials such as videos, reports and publications should be submitted only upon request; these materials will not be returned. We may request a meeting or site visit to help us better understand your organization or program.

Please contact us with questions

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