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**Alticor's One by One wins International Business Award**  
*Campaign for children recognized as Best Corporate Social Responsibility program*

After evaluating more than 600 entries from 30 countries in several categories, Alticor's One by One campaign was recently recognized as the Best Corporate Social Responsibility Program by International Business Awards.

"It is an honor to receive this award," said Alticor Chairman Steve Van Andel. "It validates the hard work and resources we have dedicated to helping children around the world and is a testament to all of our employees and affiliates who make a difference – one by one."

Since its launch in 2003, One by One has donated \$14 million to children's causes and more than 168,500 volunteer hours in 52 countries around the world, improving the lives of more than four million children.

The American Business Awards are overseen by the Board of Distinguished Judges & Advisors including business luminaries such as Donald Trump, chairman, president and CEO of The Trump Organization, and Charles Fombrun, executive director, The Reputation Institute.

**About Alticor**

Alticor ([www.alticor.com](http://www.alticor.com)) is the parent company of Amway Corp., Quixtar Inc., and Access Business Group LLC. Headquartered in Ada, Michigan, USA, Alticor and its affiliates offer products, business opportunities, and product development, manufacturing and logistics services in more than 80 countries and territories worldwide. In its most recent fiscal year, the company reported worldwide sales of \$6.2 billion. For further information, please contact Alticor's media information line at 616.787.7565 or e-mail Alticor's media relations staff at [mediainfo@alticor.com](mailto:mediainfo@alticor.com).

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